

9. ELCAA: Key Informants: Interview Script

Introduce yourself.

Thank you for taking your time to talk with me about your insights into families with young children in our community. The library is retooling our early literacy services and one of our first steps is to get to know the broader community and organizations like yours who serve the groups that we are trying to reach. We want to really understand the pressures and opportunities that are faced by families with young children. You have insight into _____ [*informant's area of expertise*] that we're eager for you to share!

In our conversation I'm going to use the shorthand "young families" to refer to families with young children and/or their primary care givers, like grandparents, older siblings or nannies

So, getting started:

1. Tell me what it's like doing your work in _____ [your community]. What do you see as your mission as you work with young families?
2. From your perspective, what is it like for young families living here?
3. What other agencies/organizations do you work with to help young families?
4. What are some of the most respected and/or useful agencies or organizations in _____ [your community/region]?
5. What gaps do you see in services or resources for young families? How could those gaps be filled?
6. Are you familiar with the library services we provide for young families? [If not, describe].
7. What role do you think the library should play as a community resource both to you and your organization and to young families?
8. Is there anyone else I should talk to in order to get a good understanding of the situation here for young families?
9. Is there anything else I should know or want to add to what we've discussed?

I am so appreciative of your time and knowledge today! If you have afterthoughts or want to contact me in the future, here's my card. [If you will amalgamate the information from your ELCAA into something shareable, offer to share the results.]

Thanks again!