

# Mohawk Valley Library System - Strategy

## *Vision:*

Mohawk Valley Library System libraries are cherished as community anchors with secure futures. Libraries are models of good governance and efficient management; they provide education, entertainment, and events, and serve as a nexus for collaborating and building community.

## *Mission:*

Mohawk Valley Library System serves communities by empowering libraries.

## *Goals:*

1. **MVLS Empowers Libraries with Vision and Knowledge for a Secure Future**  
MVLS provides individualized support to member libraries, staff, trustees, and community partners. MVLS strives to meet each member's stated and unspoken needs, sharing our expertise to empower, connect, and move libraries forward.
2. **MVLS Empowers Libraries with Skills, Tools, and Resources for Serving All**  
MVLS introduces libraries to a wide range of strategies for serving all, and provides background and training to ensure libraries' ability to deliver the best physical and virtual services.
3. **MVLS Empowers Libraries with Collaboration for Outstanding Library Service**  
MVLS programs and services are developed and delivered through collaboration with key stakeholders to better share resources and address the isolation of library leaders.
4. **MVLS Empowers Libraries with Inspiration and Methods for Telling the Library Story**  
MVLS provides a communications framework and context to help member libraries develop, share, and embed their impact within their communities.

## Goal 1

### **MVLS Empowers Libraries with Vision and Knowledge for a Secure Future**

MVLS provides individualized support to member libraries, staff, trustees, and community partners. MVLS strives to meet each member's stated and unspoken needs, sharing our expertise to empower, connect, and move libraries forward.

**Action:** MVLS helps member libraries envision and attain sustainable funding through community engagement, budget votes, state and municipal advocacy, and supplemental funding sources.

**Action:** MVLS educates, coaches and champions member libraries in achieving transparent, team-based governance.

**Action:** MVLS provides expertise and independent perspectives to aid member libraries in envisioning and developing community-serving facilities through design, space utilization, renovation and construction.

## Goal 2

### **MVLS Empowers Libraries with Skills, Tools, and Resources for Serving All**

MVLS introduces libraries to a wide range of strategies for serving all, and provides background and training to ensure libraries' ability to deliver the best physical and virtual services.

**Action:** MVLS coaches, trains and supports member library staff and trustees, enabling them to become dynamic library and community leaders.

**Action:** MVLS facilitates the collecting, loaning and sharing of library materials at and among MVLS member libraries.

**Action:** MVLS provides resources that foster educational and entertaining classes, programs and events in MVLS member libraries and communities.

**Action:** MVLS empowers libraries to connect their communities with the information, technology, vision and expertise that they need to thrive.

### **Goal 3**

#### **MVLS Empowers Libraries with Collaboration for Outstanding Library Service**

MVLS programs and services are developed and delivered through collaboration with key stakeholders to better share resources and address the isolation of library leaders.

***Action:*** MVLS provides thoughtful and individualized library-centered service to each member library.

***Action:*** MVLS connects member libraries to regional, statewide and national organizations and trends that affect and inform library services.

***Action:*** MVLS encourages and celebrates the sharing of best practices so member libraries can meet their communities' needs.

***Action:*** MVLS works with member libraries to develop and deliver collections, services, classes, events, and promotions to share region wide.

### **Goal 4**

#### **MVLS Empowers Libraries with Inspiration and Methods for Telling the Library Story**

MVLS provides a communications framework and context to help member libraries develop, share, and embed their impact within their communities.

***Action:*** MVLS trains and empowers member libraries to developing communications plans and use communications tools to keep their communities informed.

***Action:*** MVLS provides resources to tell the universal library story with tie-ins for national and regional initiatives.

***Action:*** MVLS coordinates regional and state advocacy efforts, helping member libraries demonstrate impact and need to elected officials.

***Action:*** MVLS develops regular, effective tools and initiatives to keep all MVLS stakeholders informed about system services and activities.